



International Conference

WOMEN AND ICTs: DIGITAL INCLUSION FOR HEALTH AND SUSTAINABLE DEVELOPMENT

Launch

Global Women: South-South Initiative for Digital Inclusion and WeTelemed – Global Network of Women in Telemedicine

Panama, April 18 – 19, 2012

Venue: Auditorium of the Technological University of Panama

www.mujeresglobales.utp.ac.pa




WEDNESDAY APRIL 18, 2012

8:00 – 8:30am	REGISTRATION
8:30 – 9:00am	Opening of the Conference
<p><u>Thematic Session 1 – Education and Capacity Building in ICTs</u> This session will highlight the remaining barriers and constraints that women face to get education and capacity building in the area of technologies. Invited speakers will describe the situation in their countries and will present innovative digital inclusion solutions.</p>	
9:00 – 9:30am	<p style="text-align: center;">Women and technological careers in Panama: advances and challenges</p> <p><u>Moderator:</u> Mr. Danilo Toro, Researcher, Technological University of Panama</p> <ul style="list-style-type: none"> • Dr. Marcela Paredes de Vasquez, President, Technological University of Panama (Panama)
9:30 – 10:30am	<p style="text-align: center;">Multisectoral responses to promote the participation of women in technology</p> <p><u>Moderator:</u> Prof. Karla Arosemena, Technological University of Panama (Panama)</p> <ul style="list-style-type: none"> • ICT as a tool for life skills education for girls and young women – Ambassador Abigail Castro de Pérez, Representative of the Organization of American States (OAS) in Panama (Panama) • Technology in predominantly female careers: the case of nursing – Alcira Tejada Anria, RN, MS, Dean, School of Nursing of the University of Panama (Panama) • The role of the private sector in the access to knowledge and applied ICT – Ms. Ana Victoria Riaño, President, Telefónica Foundation (Panama)
10:30 – 11:00am	COFFEE BREAK
11:00 – 11:45am	<p style="text-align: center;">The impact of technology in the development of Africa</p> <p><u>Moderator:</u> Mr. Glenn Tjon, Partner, KPMG (Panamá)</p> <ul style="list-style-type: none"> • Dr. Coumba Toure, Executive Director, Advance Development for Africa – ADA (Mali)
11:45am – 12:45pm	<p style="text-align: center;">Presentation and launch of “Global Women: South – South Digital Inclusion Initiative” With support from the Honorable Mrs. Marta Linares de Martinelli, First Lady of the Republic of Panama</p> <ul style="list-style-type: none"> • “Global Women: South – South Digital Inclusion Initiative”: an innovative vision for health, education and sustainable development in Panama, Latin America and the Caribbean -- Dr. Arletty Pinel, CEO, Genos Global (Panama) and Co-Coordinator of Global Women (Panama) • Launch of “Global Women: South – South Digital Inclusion Initiative” – Honorable Mrs. Marta Linares de Martinelli, First Lady of the Republic of Panama • Next steps and the presentation of the results at the First Ladies’ meeting during the General Assembly of the United Nations - Dr. Coumba Touré, Executive Director, Advanced

	<p>Development for Africa – ADA and Co-Coordinator of Global Women(Mali)</p> <ul style="list-style-type: none"> • The contribution of the global network of women Millennia2015 and the digital platform WeLUCY – Dr. Veronique Ines Thouvenot, Director, Millennia2015 WeHealthand Member of the Organizing Committee of Global Women(France)
12:45 – 2:00pm	LUNCH
	<p><u>Thematic Session 2: The voice of the women communities</u></p> <p>Women living in communities are the forgotten voices of the ICTs. During the session, the invited speakers will focus on their special conditions and the need to include local to global.</p>
2:00 – 3:00pm	<p style="text-align: center;">Women, technology and sustainable development: a vision from the communities</p> <p><u>Moderator:</u> Ms. Barbara Bloise, Director of Strategic Communications, Technological University of Panama (Panama)</p> <ul style="list-style-type: none"> • Ms. Silvia Guerra, General Chief of the NgöbeBuglé Territory (Panama) • Ms. Graciela Dixon, Former Magistrate and President of the Supreme Court of Justice of the Republic of Panama (Panama) • Ms. Omaira De León de Watson (Panama) • Mrs. Edith Tristan (Panama)
3:00 – 3:30pm	<p style="text-align: center;">Technological innovation and community strengthening: harmonizing global health and development strategies with local responses</p> <p><u>Moderator:</u> Prof. Victor Lopez Cabrera, Research Professor, Technological University of Panama</p> <ul style="list-style-type: none"> • Dr. Arletty Pinel, CEO, Genos Global (Panama)
3:30 – 4:00pm	COFFEE BREAK
	<p><u>THEMATICSESSION 3 : HEALTH AND ICTS</u></p> <p>Health is of major concern to women as they are at the frontline of their families and communities. Telehealth, Telemedicine offer promises to deliver healthcare faster, better and longer. Remarkable experiences will be proposed and debated for new solutions.</p>
4:00 – 5:00pm	<p style="text-align: center;">Women, eHealth and Telemedicine</p> <p><u>Moderator:</u> Ms. Carmen de Bishop, RN,MS, School of Nursing of the University of Panama (Panama)</p> <ul style="list-style-type: none"> • An educational model to train vocational midwives in areas of difficult access in Mexico – Ms. Nadine Goodman, MS, CASA (Mexico) • La participación de la mujer en experiencias de Telemedicina en la comarca NgöbeBuglé en Panamá – Ms. IvetteMarciscano, RN, MS, School of Nursing of the University of Panama (Panama) • Mobile health (mHealth): a fad or an important tool for education and service delivery? – Dr. Arletty Pinel, CEO, Genos Global (Panama)
5:00 –	

5:30pm	<p align="center">Women’s health and sustainable development: international initiatives from Millennia 2015 WeHealth and WeTelemed</p> <p><u>Moderator:</u>Ms. Luz Angela Melo, Regional GenderAdvisor, UNICEF/TACRO (Panama)</p> <ul style="list-style-type: none"> • Dr. Veronique Ines Thouvenot, Head, Millennia2015 WeHealth (France)
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THURSDAY APRIL 19, 2012

8:30 – 9:30am	<div align="center">  <p>Simultaneous Nigeria – Panama launch of “WeTelemed – Global Network of Women in Telemedicine”</p> </div> <p><u>From Panama:</u></p> <ul style="list-style-type: none"> • Dr. Veronique Ines Thouvenot, Head, Millennia2015 WeHealthand Co-Coordinator of WeTelemed(France) • Arletty Pinel, MD, CEO, Genos Global, WeHealth Representative in Panama and Co-Coordinator of WeTelemed (Panama) <p><u>From Nigeria:</u></p> <ul style="list-style-type: none"> • Dr. Josephine Nkiru-ednaAlumanah, Senior Lecturer, University of Nigeria/Nsukka, WeHealthRepresentative in Nigeria (Nigeria) • Pharm. Mrs. Bisi Bright, Executive Director, LiveWell Initiative, and Organizer of the “Grand Health Bazaar 2012” (Nigeria) <p><u>From Belgium:</u></p> <ul style="list-style-type: none"> • Dr. Marie-Anne Delahaut, Executive Director, InstitutDestrée; Director, Millennia2015
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THEMATIC SESSION 4: INNOVATION AND RESEARCH

ICTs stimulate research and innovation in all areas such as biotechnology, health, neurology, eco environment. This session will address the key issues to create an enabling environment where women can play a stronger role in the future.

9:30 – 11:00am	<p align="center">Women in new areas of scientific research in health and development</p> <p><u>Moderator:</u>Dr. Argentina Ying, School of Medicine of the University of Panama (Panama)</p> <ul style="list-style-type: none"> • New frontiers in biotechnology and its impact on the health of women – Dr. Yvonne Rosenberg, President, Plantvax, Inc. (United States) • Neurobiological differences between female and male brains and their implications in scientific aptitudes– Dr. Gabrielle Britton, Researcher, Center for Neurosciences, INDICASAT AIP (Panama) • Creative thinking and its impact on technological and social innovation– Ms. Gloria Bejarano Castro, General Director, Casa Taller, International Center for the Development of Creative Thinking (Panama) • Strengthening the participation of women in research and development (R&D) in Panama – Prof. Donna Roper, School of Informatics, Electronics and Communication of theUniversity of Panama (Panama)
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	<ul style="list-style-type: none"> • How to attract talent for science and technology careers: the case of “Emprendetu Vida TIC”– Mr. Juan Carlos Uribe, Director of Strategy, CAPATEC (Panama)
11:00 – 11:30am	COFFEE BREAK
11:30 – 12:45pm	<p style="text-align: center;">Technological solutions and their impact on health and sustainable development</p> <p><u>Moderator:</u> Ms. Larú Linares, Process Manager, Business Accelerator of Panama, City of Knowledge (Panama)</p> <ul style="list-style-type: none"> • Environment, technology and gender: key elements of sustainable development – Dr. OrisSanjur, Associate Director for Scientific Administration, Smithsonian Institute for Tropical Research (Panama) • Challenges of remote infrastructure based on mobile telephones to provide health services in urban and rural areas– Prof. Aris de Valencia, Technological University of Panama (Panama) • Technological innovations and the management of the Panama Canal watershed– Ms. Eda Soto, Panama Canal Authority (Panama) • The importance of public policies in sustainable development – HD Diego Lombana, National Assembly (Panama)
12:45 – 2:00pm	LUNCH
2:00 – 2:30pm	<p style="text-align: center;">Innovation in Science and Technology research: new models of international cooperation for Sustainable Development</p> <p><u>Moderator:</u> Dr. HumbertoÁlvarez, Director, Electric, Mechanical and Industrial Research Center – CINEMI, Technological University of Panama (Panama)</p> <ul style="list-style-type: none"> • Dr.Pilar Palenque Salgado, Director, Campus de International Excellence Environment, Biodiversity and Global Change – CEI CamBio(Spain)
2:30 – 3:45pm	<p style="text-align: center;">Political and financial sustainability as prerequisites for women’s digital inclusion</p> <p><u>Moderator:</u>Dr. Aracelly de León, Professor, School of Economics, University of Panama (Panama)</p> <ul style="list-style-type: none"> • Gender relations: the main challenge for women’s digitalinclusion in Afghanistan – Dr. Alain Rouvillois, International Red Cross Committee (Afghanistan) • Technical, political and financial sustainability: a key triad for the digital inclusion of women in HIV and AIDS programs in Brazil and Mozambique– Mrs. Elisabetelnglesi, MSW, Technical Director, Genos Global (Brazil) • Medical informatics and Telehealth for health promotion of women and children in the public health system – Dr. Angelica Baptista Silva, FernandesFigueira National Institute for the Health of Women, the Child and the Adolescent (Brazil) • Political sustainability of actions for women – Prof. VeyraJackman, Executive Secretary, Iberoamerican Network of Indigenous and Afrodescendant Youth – REJINA (Panama) • Technology as a mechanism of inclusion of women in the country’s economy – Ms. Graciela Bocchi, MBA, Rector, ADEN Business School (Panama)

3:45 – 4:15pm	COFFEE BREAK
<p><u>THEMATIC SESSION 5 : DIGITAL INCLUSION</u></p> <p>This recent development of the ICTs called “Clouding” offer new promises in which women are not yet fully included. Models and applications in various areas will demonstrate the feasibility of Digital Inclusion as a sustainable solution for developing countries.</p>	
4:15 – 5:30pm	<p style="text-align: center;">Digital Inclusion through Public-Private-Collaboration: the LUCY model for health and development</p> <p><u>Moderator:</u> Dr. Arletty Pinel, CEO, Genos Global (Panama)</p> <ul style="list-style-type: none"> • Mr. Claudio Guigliemma, President, Dominic Foundation (Switzerland) <p><u>Comments and discussion:</u></p> <ul style="list-style-type: none"> • The potential of LUCY for inclusion of persons with disabilities in Latin America and the Caribbean– Mrs. Xenia de Vergara, Director, Technical Secretariat for the Decade of the Rights and Dignity of Persons with Disabilities in the American Continent (SEDISCAP) / OAS (Panama) • LUCY as a model of socio-economic development in transitional economies– Prof. Elias Carayannis, Professor of Technology, Innovation and Entrepreneurship, The George Washington University: Co-Director, Global and Entrepreneurial Finance Research Institute – GEFRI (United States) <i>via Skype from Washington, DC</i> • The implementation of the LUCY platform in Panama– Prof. Lydia de Toppin, Technological University of Panama (Panama) • The importance of the WeLUCY as a global tool of accessibility and women’s empowerment – Dr. Veronique Ines Thouvenot, Head, Millennia2015 WeHealth (France)
5:30 – 5:45pm	Closing